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Sonus SBC 7000 Chosen by R&R Managed Telecom Services to Deliver Hosted SBC Services

Provides Advanced Security, Scalability and Reliability for R&R's Growing Network

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Key Takeaways:

- | R&R Managed Telecom Services (R&R) selected the Sonus SBC 7000 to meet rising customer demand for secure, all-IP SBC services in the Cloud.
- | The SBC 7000 lowers delivery costs by providing five times greater call capacity and 20 times more SIP trunk groups than R&R's previous network architecture.
- | The SBC 7000 provides a seamless migration path to the Cloud.
- | Future R&R plans include the integration of Sonus' virtualized SBC technology to enable rapid expansion into new geographies.

[Sonus Networks](#), Inc. (Nasdaq: SONS), [a global leader in secure and intelligent Cloud communications](#), announced today that [R&R Managed Telecom Services](#) has selected the SBC 7000 as the next-generation platform for its new hosted SBC services. The SBC 7000 will allow R&R to securely increase its current network capacity while decreasing network costs.



With the SBC 7000, R&R will offer hosted SBC services to carriers via its secure Cloud network. In response to the market shift toward all-IP communications, the SBC 7000 will allow R&R to provide pure SIP connectivity between carriers and its peers and customers. Beyond the industry-leading capacity, rich interworking and advanced security afforded by the SBC 7000, R&R also expects to leverage the solution's advanced analytics to deliver and ensure exceptional quality of service to its customers.

The decision to proceed with the SBC 7000 is the latest milestone in a customer journey that began more than a decade ago when R&R launched its VoIP network with the Sonus GSX 9000 and SBC 9000. Future plans for the managed services provider include the integration of virtualized SBC technology to increase its market presence, something R&R can easily do today as the SBC 7000 and the SBC SWe share a common management and provisioning interface. This functionality enables customers, such as R&R, to move from circuit to packet to the Cloud with the same vendor without a massive investment in their OSS and BSS infrastructure, minimizing hardware and operational costs.

Quotes:

"The Sonus SBC 7000 offered us a much better fit than the alternatives in terms of simplicity, intuitive interface, session density and capabilities," said Ilya Belov, co-founder, R&R Managed Telecom Services. "We were very lucky to choose Sonus products in the early days of VoIP. It's an extensive effort to build a partitioned service network, and to be able to upgrade it over the last 12 years without changing the core has been a clear advantage for us."

"As an SBC-as-a-Service provider to hundreds of carriers, R&R has to meet ultra-high levels of reliability and resiliency every day," said Mykola Konrad, Sonus vice president, Product Management and Marketing. "Providing high scale with reliability is a cornerstone attribute of the SBC 7000 and we bring the same innovation to our Cloud-based SBC platform,

the SBC SWe."

Additional Resources:

- | For a detailed case study on R&R's deployment of the SBC 7000, click [here](#).
- | Click [here](#) to download a copy of *Session Border Controllers for Dummies*.
- | Click [here](#) for the whitepaper, *How Service Providers Can Seize the SBC-as-a-Service Opportunity*.

Tags/Keywords:

Sonus Networks, R&R Managed Telecom Services, SBC 7000, session border controller, hosted SBC services, international gateway, VoIP switching, SIP trunking, Cloud, virtualization.

About Sonus:

Sonus enables and secures real-time communications so the world's leading service providers and enterprises can embrace the next generation of SIP and 4G/LTE solutions including VoIP, video, instant messaging and online collaboration. With customers in nearly 100 countries and nearly two decades of experience, Sonus offers a complete portfolio of hardware-based and virtualized Session Border Controllers (SBCs), Diameter Signaling Controllers (DSCs), policy/routing servers and media and signaling gateways. For more information, visit www.sonus.net or call 1-855-GO-SONUS. Follow Sonus on [Twitter](#), [Facebook](#), [LinkedIn](#), [YouTube](#) and [Instagram](#).

About R&R Managed Telecom Services:

R&R simplifies and secures voice networks with turn-key hosted SBC service. Carrier-grade performance and reliability is assured by geo-redundant network elements, centralized routing engine, full support for legacy SS7 and "always-on" engineering teams based in US and Europe. Combined with fanatical customer care R&R delivers exceptional value to its global carrier customers. For more information, visit www.r-rtele.com.

Important Information Regarding Forward-Looking Statements:

The information in this release contains forward-looking statements regarding future events that involve risks and uncertainties. All statements other than statements of historical facts contained in this release are forward-looking statements. Our actual results may differ materially from those contemplated by the forward-looking statements. For further information regarding risks and uncertainties associated with Sonus' business, please refer to the "Risk Factors" section of Sonus' most recent annual or quarterly report filed with the SEC. Any forward-looking statements represent Sonus' views only as of the date on which such statement is made and should not be relied upon as representing Sonus' views as of any subsequent date. While Sonus may elect to update forward-looking statements at some point, Sonus specifically disclaims any obligation to do so.

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