

# First Quarter 2015 Results

April 22, 2015



# Cautionary Note Regarding Forward-Looking Statements

- The information in this presentation contains “forward-looking statements” within the meaning of the U.S. Private Securities Litigation Reform Act of 1995, which are subject to a number of risks and uncertainties. All statements other than statements of historical facts contained in this release, including statements regarding our future results of operations and financial position, industry developments, business strategy, plans and objectives of management for future operations and plans for future cost reductions are forward-looking statements. Without limiting the foregoing, the words “anticipates”, “believes”, “could”, “estimates”, “expects”, “expectations”, “intends”, “may”, “plans”, “seeks”, “projects” and other similar language, whether in the negative or affirmative, are intended to identify forward-looking statements, although not all forward-looking statements contain these identifying words.
- Forward-looking statements are based on our current expectations and assumptions regarding our business, the economy and other future conditions. Because forward-looking statements relate to the future, they are subject to inherent uncertainties, risks and changes in circumstances that are difficult to predict. Our actual results could differ materially from those anticipated in these forward-looking statements as a result of various factors, including, but not limited to, the timing of customer purchasing decisions and our recognition of revenues; economic conditions; adjustments identified in the course of the Company’s quarter-end accounting review; our ability to recruit and retain key personnel; difficulties supporting our strategic focus on channel sales; difficulties retaining and expanding our customer base; difficulties leveraging market opportunities; the impact of cost reduction and restructuring activities; our ability to realize benefits from the NET and PT acquisitions and the Treq asset acquisition; the effects of disruption from the PT and Treq transactions, making it more difficult to maintain relationships with employees, customers, business partners or government entities; the success implementing the integration strategies of NET, PT and Treq assets; litigation; actions taken by significant stockholders; difficulties providing solutions that meet the needs of customers; market acceptance of our products and services; rapid technological and market change; our ability to protect our intellectual property rights; our ability to maintain partner, reseller, distribution and vendor support and supply relationships; higher risks in international operations and markets; the impact of increased competition; currency fluctuations; the impact of the reverse split of our common stock and changes in the market price of our common stock; and/or failure or circumvention of our controls and procedures. These statements involve known and unknown risks, uncertainties and other factors that may cause our actual results, performance or achievements to be materially different from any future results, performance or achievements expressed or implied by the forward-looking statements. We therefore caution you against relying on any of these forward-looking statements. Important factors that could cause actual results to differ materially from those in these forward-looking statements are discussed in Part II, Item 7 “Management’s Discussion and Analysis of Financial Condition and Results of Operations”, Part II, Item 7A “Quantitative and Qualitative Disclosures About Market Risk,” and Part I, Item 1A “Risk Factors” in the Company’s Annual Report on Form 10-K filed with the SEC on February 25, 2015. Any forward-looking statement made by us in this presentation speaks only as of the date of this presentation. Factors or events that could cause our actual results to differ may emerge from time to time, and it is not possible for us to predict all of them. We undertake no obligation to publicly update any forward-looking statement, whether as a result of new information, future developments or otherwise, except as may be required by law.
- **These slides supplement the remarks made on our April 22, 2015 earnings call which is available on the investor relations section of the Company’s website and should only be read in conjunction with such call (or a transcript / replay thereof).**

# Ray Dolan

President and Chief Executive Officer

# Key Takeaways

1. Revised outlook primarily reflects timing, lower spend, and longer RFP cycles, not competitive losses
2. Sonus remains well-positioned despite the near term pressures
3. We are controlling what we can, reducing costs as appropriate and continuing to invest in growth opportunities

**Recent customer conversations and our ongoing RFP activity confirm that Sonus' technology is aligned with the technology strategies of our customers**

# 2015 Revenue Change from Prior Outlook

## 1. N.A. Tier 1s

- Competing capital priorities
- Longer purchasing cycles
- Architectural shift
- Industry consolidation

## 2. Enterprise & Federal

- Weak 1H outlook
- Longer purchasing cycles

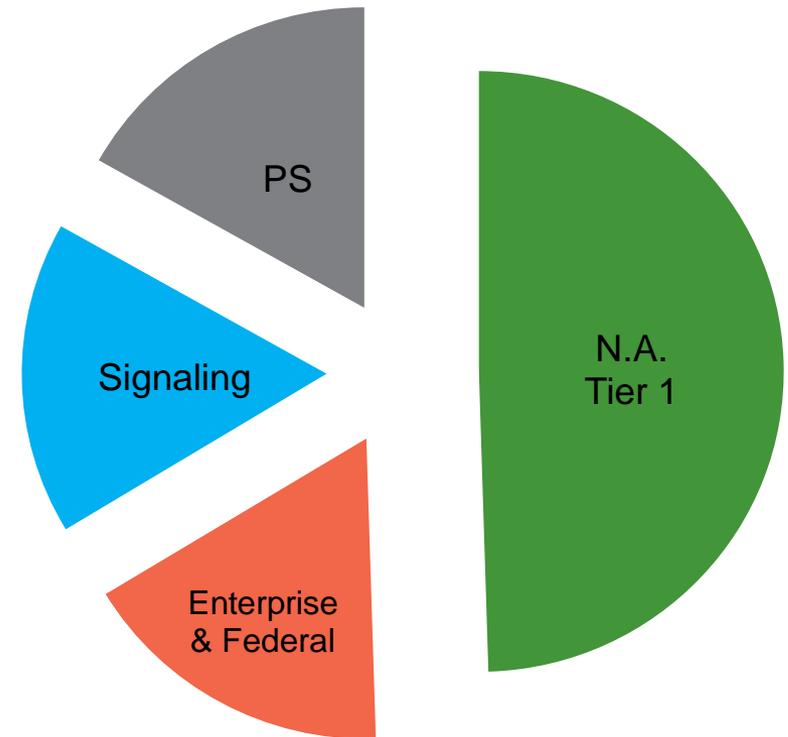
## 3. Signaling

- Good RFP activity, but complex
- Longer purchasing cycles

## 4. Professional Services

- Associated with lower projected product revenue

## Components of ~\$80M Change from Prior Outlook<sup>1</sup>



# Sonus Strategy

- Sonus' strategy remains relevant despite challenges of calling the timing around the transition to software/cloud-based architectures
- “Communications Enabling” the SaaS layer with critical software components that can interact with the network to configure it in real-time is the primary focus
  - Work flows are driving communications networks
- Virtualized components are an essential part of how the industry will transition to cloud-based architectures
  - Our Policy, Signaling, Session and SDN Controller assets taken together are ready now to enable future networks

**Sonus has the right product portfolio and strategy to be the strategic supplier of choice to cloud-based network providers of the future**

# Mark Greenquist

## Chief Financial Officer

# Q115 Results

	Q115 Actual	Q115 Revised Guidance <sup>3</sup>	Q115 Original Guidance <sup>4</sup>
Total Revenue	<b>\$50.1M</b>	\$47M to \$50M	\$74M
Growth-related Revenue <sup>1</sup>	<b>\$29.0M</b>	Not provided	Not provided
Product Revenue	<b>\$24.9M</b>	Not provided	Not provided
Services Revenue	<b>\$25.2M</b>	Not provided	Not provided
Gross Margin <sup>2</sup>	<b>61.5%</b>	Not provided	67% to 67.5%
Opex <sup>2</sup>	<b>\$43.5M</b>	Not provided	\$47.5M to \$48M
Earnings (Loss) per Share <sup>2</sup>	<b>\$(0.27)</b>	\$(0.29) to \$(0.34)	\$0.03
Basic Shares	<b>49.4M</b>	Not provided	50.5M
Cash and Investments	<b>\$112.8M</b>	At least \$100M	Not provided

1) Growth-related Revenue includes product, maintenance and services

2) Non-GAAP financial measures; Gross margin excluding \$2.7M excess and obsolete inventory expenses would otherwise have been 66.9%

3) Guidance as provided on 3/24/15 press release

4) Guidance as provided on 2/18/15 earnings call and press release

# Q215 and FY15 Guidance

	Q215 Guidance	FY15 Guidance
Total Company Revenue	\$53M to \$55M	\$245M to \$250M
Gross Margin <sup>1</sup>	64% to 65%	Not provided
Opex <sup>1</sup>	\$42M to \$43M	Not provided
Loss per Share <sup>1</sup>	\$0.14 to \$0.18	\$0.10 to \$0.15
Basic Shares	49.5M	49.5M

# Cost Reduction Program

**Objective: To reduce our breakeven point to our current annualized revenue outlook, while maintaining investments in key products and strategic technology initiatives**

Total Size of Savings	\$20M annualized (\$15M to be realized in 2015 with the majority in place by the end of Q2)
Headcount	Reducing by 150 to 1,050
Cash Cost	\$5.0M (\$4.5M in Q2 and \$0.5M in Q3)
Positive Cash Flow	Return to positive cash flow in 2H15

# Q&A

## Upcoming Investor Conferences

Jefferies TMT Conference, May 12, Miami

B Riley Annual Conference, May 14, Los Angeles

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# Discussion of Non-GAAP Financial Measures

- Sonus management uses a number of different financial measures, both GAAP and non-GAAP, in analyzing and assessing the overall performance of the business, making operating decisions, planning and forecasting future periods, and determining payments under compensation programs. Our annual financial plan is prepared both on a GAAP and non-GAAP basis, and the non-GAAP annual financial plan is approved by our board of directors. Continuous budgeting and forecasting for revenue and expenses are conducted on a non-GAAP basis (in addition to GAAP) and actual results on a non-GAAP basis are assessed against the annual financial plan. We consider the use of non-GAAP financial measures helpful in assessing the core performance of our continuing operations and liquidity, and when planning and forecasting future periods. By continuing operations we mean the ongoing results of the business excluding certain expenses and credits, including, but not limited to: stock-based compensation, amortization of intangible assets, acquisition-related costs and restructuring. We consider the use of non-GAAP earnings (loss) per share helpful in assessing the performance of the continuing operations of our business. While our management uses non-GAAP financial measures as a tool to enhance their understanding of certain aspects of our financial performance, our management does not consider these measures to be a substitute for, or superior to, GAAP measures. In addition, our presentations of these measures may not be comparable to similarly titled measures used by other companies. These non-GAAP financial measures should not be considered alternatives for, or in isolation from, the financial information prepared and presented in accordance with GAAP.
- Investors are cautioned that there are material limitations associated with the use of non-GAAP financial measures as an analytical tool. In particular, many of the adjustments to Sonus' financial measures reflect the exclusion of items that are recurring and will be reflected in our financial results for the foreseeable future.
- Stock-based compensation is different from other forms of compensation, as it is a non-cash expense. For example, a cash salary generally has a fixed and unvarying cash cost. In contrast, the expense associated with an equity-based award is generally unrelated to the amount of cash ultimately received by the employee, and the cost to us is based on a stock-based compensation valuation methodology and underlying assumptions that may vary over time. We believe that excluding non-cash stock-based compensation expense from our operating results facilitates the ability of readers of our financial statements to compare our financial results to our historical operating results and to other companies in our industry.

# Discussion of Non-GAAP Financial Measures

- We exclude the amortization of acquired intangible assets from non-GAAP expense and income measures. These amortization amounts are inconsistent in frequency and amount and are significantly impacted by the timing and size of acquisitions. Although we exclude amortization of acquired intangible assets from our non-GAAP expenses, we believe that it is important for investors to understand that intangible assets contribute to revenue generation. We believe that excluding the non-cash amortization of intangible assets facilitates the comparison of our financial results to our historical operating results and to other companies in our industry as if the acquired intangible assets had been developed internally rather than acquired.
- We consider certain transition, integration and other acquisition-related costs to be unpredictable and dependent on a significant number of factors that may be outside of our control. We do not consider these acquisition-related costs to be related to the continuing operations of the acquired business or the Company. In addition, the size, complexity and/or volume of an acquisition, which often drives the magnitude of acquisition-related costs, may not be indicative of such future costs. We believe that excluding acquisition-related costs facilitates the comparison of our financial results to our historical operating results and to other companies in our industry.
- We have recorded restructuring expense to streamline operations and reduce operating costs by closing and consolidating certain facilities and reducing our worldwide workforce. We review our restructuring accruals regularly and record adjustments to these estimates as required. We recorded such an adjustment to our results for the current quarter, the effect of which was a restructuring credit of \$0.3 million. We believe that excluding restructuring expense and credits facilitates the comparison of our financial results to our historical operating results and to other companies in our industry.
- We believe that providing non-GAAP information to investors, in addition to the GAAP presentation, will allow investors to view the financial results in the way management views the operating results. We further believe that providing this information helps investors to better understand our financial performance and evaluate the efficacy of the methodology and information used by our management to evaluate and measure such performance.
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# GAAP to Non-GAAP Reconciliation

## Q115 Reported

(In thousands, except percentages and per share amounts)

	Three months ending March 27, 2015
<b>GAAP Total gross margin</b>	58.3%
Stock-based compensation expense % of revenue	0.9%
Amortization of intangible assets % of revenue	2.3%
<b>Non-GAAP Total gross margin</b>	<u>61.5%</u>
<b>GAAP operating expenses</b>	\$ 48,096
Stock-based compensation expense	(4,366)
Amortization of intangible assets	(479)
Acquisition-related expense	(107)
Restructuring	339
<b>Non-GAAP operating expenses</b>	<u>\$ 43,483</u>
<b>GAAP net loss</b>	\$ (19,359)
Stock-based compensation expense	4,820
Amortization of intangible assets	1,647
Acquisition-related expense	107
Restructuring	(339)
<b>Non-GAAP net loss</b>	<u>\$ (13,124)</u>
<b>Loss per share</b>	
GAAP	\$ (0.39)
Non-GAAP	\$ (0.27)
<b>Shares used to compute loss per share:</b>	
<b>GAAP</b> shares used to compute loss per share	49,423
<b>Non-GAAP</b> shares used to compute loss per share	49,423

# GAAP to Non-GAAP Reconciliation

## Original Outlook vs. Updated Outlook

	<b>Original outlook (A)</b>		<b>Updated outlook (B)</b>	
	Three months ending March 27, 2015		Three months ending March 27, 2015	
	Range		Range	
<b>Gross margin</b>				
GAAP outlook	65.4%	65.9%		
Stock-based compensation expense % of revenue	0.7%	0.7%		
Amortization of intangible assets % of revenue	0.9%	0.9%		
<b>Non-GAAP outlook</b>	<b>67.0%</b>	<b>67.5%</b>		
<b>Operating expenses</b>				
GAAP outlook	\$ 55.1	\$ 55.6		
Stock-based compensation expense	(6.3)	(6.3)		
Amortization of intangible assets	(0.3)	(0.3)		
Restructuring	(1.0)	(1.0)		
<b>Non-GAAP outlook</b>	<b>\$ 47.5</b>	<b>\$ 48.0</b>		
<b>Loss per share</b>				
GAAP outlook	\$ (0.14)	\$ (0.14)	\$ (0.45)	\$ (0.50)
Stock-based compensation expense	0.13	0.13	0.14	0.14
Amortization of intangible assets	0.02	0.02	0.02	0.02
Acquisition-related	-	-	0.01	0.01
Restructuring	0.02	0.02	(0.01)	(0.01)
<b>Non-GAAP outlook</b>	<b>\$ 0.03</b>	<b>\$ 0.03</b>	<b>\$ (0.29)</b>	<b>\$ (0.34)</b>

(A) As provided by the Company on February 18, 2015

(B) As provided by the Company on March 24, 2015

# GAAP to Non-GAAP Reconciliation

## Outlook: Q2 2015 and FY 2015

	<b>Three months ending June 26, 2015</b>	
	<b>Range</b>	
<b>Gross margin</b>		
GAAP outlook	61.0%	62.1%
Stock-based compensation expense	0.9%	0.9%
Amortization of intangible assets	2.1%	2.0%
Non-GAAP outlook	<u>64.0%</u>	<u>65.0%</u>
<b>Operating expenses</b>		
GAAP outlook	\$ 52.6	\$ 53.6
Stock-based compensation expense	(5.2)	(5.2)
Amortization of intangible assets	(0.4)	(0.4)
Restructuring	(5.0)	(5.0)
Non-GAAP outlook	<u>\$ 42.0</u>	<u>\$ 43.0</u>
<b>Loss per share</b>		
GAAP outlook	\$ (0.43)	\$ (0.39)
Stock-based compensation expense	0.12	0.12
Amortization of intangible assets	0.03	0.03
Restructuring	0.10	0.10
Non-GAAP outlook	<u>\$ (0.18)</u>	<u>\$ (0.14)</u>

	<b>Year ending December 31, 2015</b>	
	<b>Range</b>	
<b>Loss per share</b>		
GAAP outlook	\$ (0.80)	\$ (0.75)
Stock-based compensation expense	0.43	0.43
Amortization of intangible assets	0.12	0.12
Acquisition-related expense	*	*
Restructuring	0.10	0.10
Non-GAAP outlook	<u>\$ (0.15)</u>	<u>\$ (0.10)</u>