

CREATING A GLOBAL LEADER IN REAL-TIME COMMUNICATIONS SOFTWARE AND CLOUD SOLUTIONS

INVESTOR UPDATE

June 19, 2017

FORWARD LOOKING STATEMENTS

IMPORTANT INFORMATION ABOUT THE TRANSACTION WILL BE FILED WITH THE SEC

In connection with the proposed transaction, Sonus will cause Solstice Sapphire Investments, Inc., a wholly-owned subsidiary of Sonus formed to act as a holding company in connection with the transaction ("NewCo"), to file with the SEC a Registration Statement on Form S-4 that will include a joint proxy statement of Sonus and GENBAND and certain of its affiliates (the "GENBAND Parties") and a prospectus of NewCo and Sonus and the parties may file with the SEC other relevant documents concerning the proposed transaction. Sonus will mail the joint proxy statement/prospectus to the Sonus stockholders and the GENBAND Party equity holders. SONUS STOCKHOLDERS AND GENBAND PARTY EQUITY HOLDERS ARE URGED TO READ THE REGISTRATION STATEMENT AND JOINT PROXY STATEMENT/PROSPECTUS REGARDING THE PROPOSED TRANSACTION WHEN IT BECOMES AVAILABLE AND ANY OTHER RELEVANT DOCUMENTS FILED WITH THE SEC, AS WELL AS ANY AMENDMENTS OR SUPPLEMENTS TO THOSE DOCUMENTS, BECAUSE THEY WILL CONTAIN IMPORTANT INFORMATION. Investors and other filings containing information about Sonus at the SEC's website at <u>www.sec.gov</u>. The joint proxy statement/prospectus (when available) and the other filings may also be obtained free of charge from Sonus' Investor Relations website (<u>http://investors.sonusnet.com</u>) or by requesting them from Sonus' corporate secretary at Sonus Networks, Inc., 4 Technology Park Drive, Westford, Massachusetts 01886, Attention: Corporate Secretary.

Sonus, NewCo, the GENBAND Parties and certain of their respective directors and executive officers, under the SEC's rules, may be deemed to be participants in the solicitation of proxies of Sonus stockholders in connection with the proposed transaction. Information about the directors and executive officers of Sonus and their ownership of Sonus common stock is set forth in the proxy statement for Sonus' 2017 annual meeting of stockholders, as filed with the SEC on Schedule 14A on April 28, 2017.

Additional information regarding the interests of those participants and other persons who may be deemed participants in the transaction may be obtained by reading the joint proxy statement/prospectus regarding the proposed transaction when it becomes available. Free copies of this document may be obtained as described in the preceding paragraphs.

NO OFFERS OR SOLICITATIONS

This communication shall not constitute an offer to sell or the solicitation of an offer to sell or the solicitation of an offer to buy any securities, nor shall there be any sale of securities in any jurisdiction in which such offer, solicitation or sale would be unlawful prior to registration or qualification under the securities laws of any such jurisdiction. No offer of securities shall be made except by means of a prospectus meeting the requirements of Section 10 of the Securities Act of 1933, as amended.

CAUTIONARY NOTE REGARDING FORWARD-LOOKING STATEMENTS

This communication contains "forward-looking statements"—that is, statements related to future, not past, events. In this context, forward-looking statements often address expected future business and financial performance and financial condition, and often contain words such as "expect," "anticipate," "intend," "plan," "believe," "seek," "see," "will," "would," or "target." Forward-looking statements by their nature address matters that are, to different degrees, uncertain, such as statements about the consummation of the proposed transaction and the expected performance of the combined companies. Uncertainties that could cause actual results to be materially different than those expressed in Sonus" and GENBAND's forward-looking statements include the failure to consummate the proposed transaction or to make or take any filing or other action required to consummate such transaction in a timely matter or at all. These or other uncertainties may cause actual future results to be materially different from those expressed in Sonus" and GENBAND Parties' forward-looking statements. These risks and uncertainties include, but are not limited to, economic, competitive, legal, governmental and technological factors. Accordingly, there is no assurance that the expectations of Sonus or any GENBAND Party will be realized. Many factors could cause actual results to differ materially form these forward-looking statements, future capital expenditures, revenues, expenses, earnings, synergies, economic performance, indebtedness, financial condition, losses, future prospects, business and management strategies for the management, expansion and growth of the new combined company's operations, the ability of Sonus and the GENBAND Parties' business. While the list of factors presented here is considered to presentative, no such list should be considered to be a complete statement of all potential risks and uncertainties. Unlisted factors may present significant additional obstacles to the realization of forward looking statements.



COMPELLING STRATEGIC & FINANCIAL RATIONALE

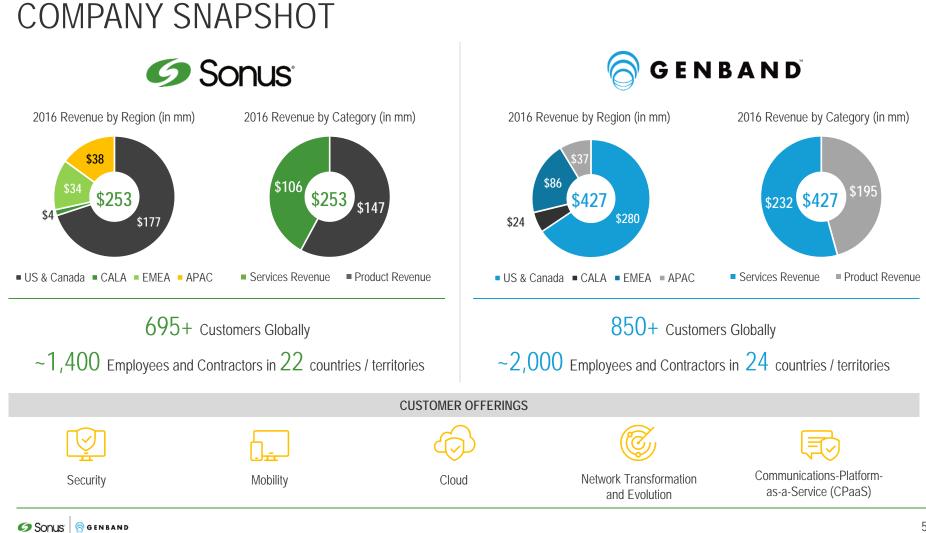


Products and Reach	 Highly complementary product portfolios and expanded geographic reach
Scale and Customers	- Enhanced scale with deeper global sales footprint and more diversified customer base
Financial Profile	- Significantly higher revenues, gross profit, earnings and cash flow from operations
Synergies	- \$40 million - \$50 million of anticipated annual cost synergies by end of 2018
Future Growth	 Strong growth platforms powered by Sonus' new security analytics and control platform for real time flows and digital services and GENBAND's "Kandy" cloud communications platform as a service (CPaaS)

Comprehensive product offering and actionable growth strategy

TRANSACTION OVERVIEW

Structure/Ownership	 Sonus and GENBAND shareholders will each own approximately 50% of the combined company GENBAND's equity holders will receive ~50 million shares of common stock of the combined company and a \$22.5 million unsecured note
Enterprise Value	- ~\$745 million – based on Sonus' closing stock price of \$7.79 on May 22, 2017, and estimated net cash at closing
Financing	 Not contingent on external financing
Synergies	 \$40 million - \$50 million in anticipated annual cost synergies by end of 2018
Board of Directors	 Five representatives designated by GENBAND and four representatives designated by Sonus Current Sonus Chairman Richard Lynch will serve as Chairman of the combined company; Sonus CEO Ray Dolan to join the combined company Board
Management	 Sonus CEO Ray Dolan to be combined company CEO GENBAND CEO David Walsh to oversee Kandy business GENBAND CFO Daryl Raiford to be combined company CFO Remainder of management to be named from current leadership of both companies prior to closing
Closing Conditions	 Subject to Sonus and GENBAND shareholder approval, listing of the combined company's common stock on Nasdaq, Hart-Scott-Rodino review and other customary closing conditions
Timing	 Announced May 23, 2017 Expected to close in the second half of 2017

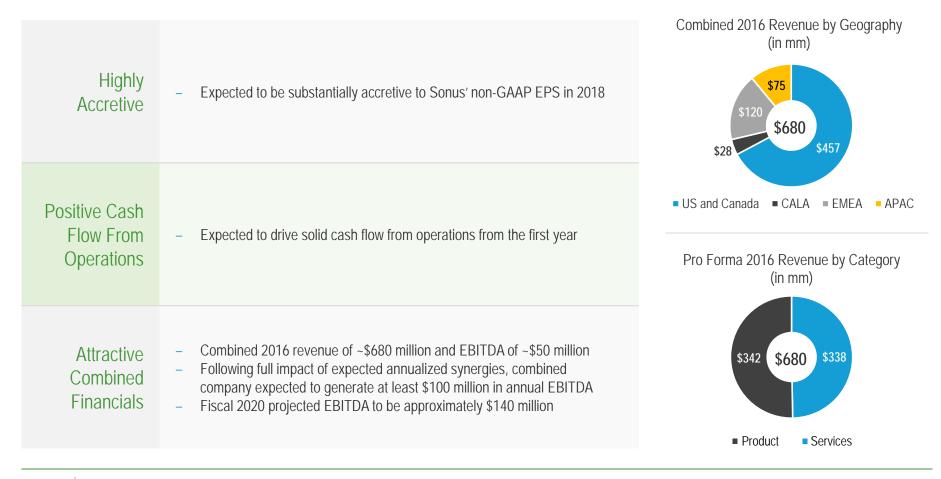


SONUS + GENBAND

2016 Combined Company Snapshot (in mm)

	SONUS	GENBAND	COMBINED (without Synergies)
GAAP			
Revenue	\$252.6	\$427.1	\$679.7
Gross profit	\$167.6	\$214.2	\$381.8
Gross margin	66.4%	50.2%	56.2%
Operating income (loss)	\$(13.6)	\$(17.9)	\$(31.5)
Operating income margin	-5.4%	-4.2%	-4.6%
Non-GAAP			
Revenue	\$252.6	\$427.1	\$679.7
Gross profit	\$175.3	\$217.1	\$392.5
Gross Margin	69.4%	50.8%	57.7%
Operating income	\$18.2	\$11.4	\$29.6
Operating income margin	7.2%	2.7%	4.3%
Other Metrics			
Adj. EBITDA (non-GAAP)	\$26.1	\$23.6	\$49.7
Adj. EBITDA Margin (non-GAAP)	10.3%	5.5%	7.3%
			Note: Items may not foot due to rounding

FINANCIALLY COMPELLING TRANSACTION

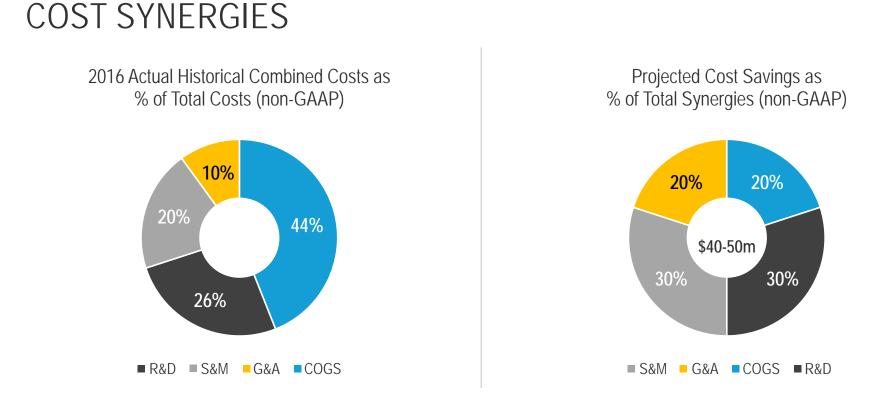


COMPLEMENTARY STRENGTHS

	Sonus"	S E N B A N D
Products & Technology	 Virtualization, Software Defined Networking Signaling Session Border Controllers Policy & Routing Security 	 Network Functions Virtualization Media Processing Session Border Controllers Softswitch, Gateways, Application Servers CPaaS (Kandy)
Enterprise	 Session Border Controllers 	 Nortel PBX Base
Regional	- Stronger in Japan (versus GENBAND)	- Stronger in Canada, India, Middle East, UK (versus Sonus)

"In an increasingly complex, real-time world where the pace of innovation (its risks as well as rewards) is accelerating, enterprises are shortening their preferred vendor lists. Hence, what might be called a <u>'scale of trustworthiness'</u> is emerging." Peter Bernstein, "GENBAND and Sonus Merger—IP to the Max," Unified Communications Strategies, 25 May 2017





Following full impact of expected annualized synergies, combined company expected to generate at least \$100 million of annual EBITDA; Fiscal year 2020 EBITDA is projected to be approximately \$140 million

STRONG GROWTH INITIATIVES



An innovative Cloud Communications Platform enabling rapid new service deployment and revenue for carriers, ISV's and enterprises Solutions powered from the Kandy platform include: Unified communications, embedded communications and OTT solutions

New offers can be rapidly created via SDK's, API's , with revenue-ready micro-apps "Kandy Wrappers" available from our user portal Deployment options on the public cloud, carrier cloud, or hybrid public/private cloud

Sonus[®]: Cloud Security Offer

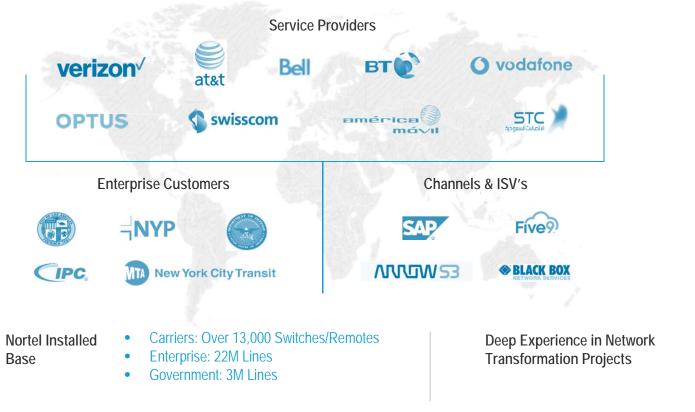
Security analytics and control platforms for real time flows and digital services

Contextual collaboration and control with NGFWs and SD-WAN controllers to unify real-time and IP data security End-to-End visibility and analytics leveraging 20 years of product IPR enabling network-wide flow control, threat detection and mitigation Enables full monetization of security assets in cloud and premise-based architectures as direct sell or managed security offering

SONUS 🛜 GENBAND

ABOUT GENBAND

Extensive Customer Base in 90 Countries

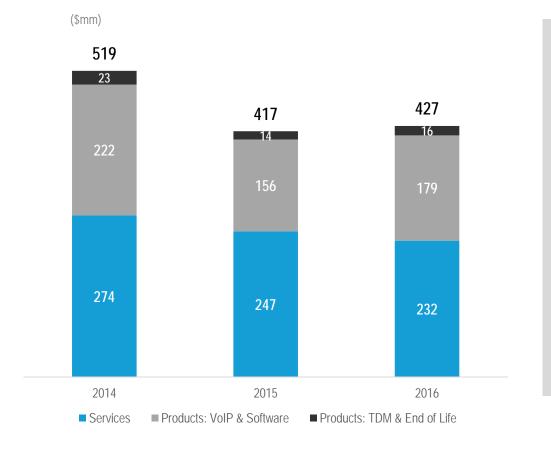




- Unified Communications
- Embedded Communication
- Over The Top (OTT)
- Internet of Things (IoT)

- 2,200 Central Offices Transformed
- 42M Lines Migrated to IP
- 298M IP Sessions Shipped
- 18M UC Ports Shipped

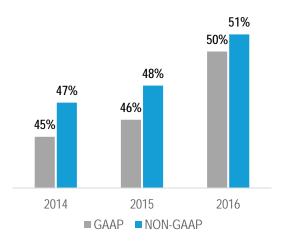
GENBAND HISTORICAL REVENUE



- 2015 impacted by reduction in North America carrier capex spend
- 2015 & 2016 international revenue decreased as compared to 2014, primarily due to weakening of certain foreign currencies
- 2016 VoIP product and software grew 15% versus 2015
- Services (which includes maintenance) have been a stable contributor as a % of revenue since 2014

GENBAND FINANCIAL PROFILE

GROSS MARGIN



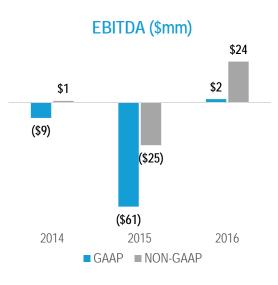
Improved Gross Margin

- Continued software content expansion
- Hardware design/component cost reductions
- Exited certain less profitable professional services



Improved Operating Performance

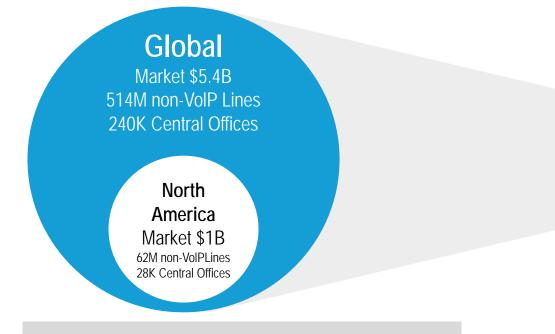
- Continuous cost containment efforts
- Reduced headcount costs
- Leveraged existing infrastructure



Significant Investments in R&D and Intellectual Property

- Kandy CPaaS product development
- Comprehensive IP portfolio

GENBAND CORE BUSINESS: PSTN TRANSFORMATION FOR THE NEXT 7 YEARS



Communications Services Providers projected 2017 global revenue of \$260B and North America revenue of \$100B

PSTN: Public Switched Telephone Network OSS/BSS: Operational Support Systems/Business Support Systems VoIP: Voice Over IP See Appendix for sources



\$150 – 200M PER YEAR OPPORTUNITY FOR THE NEXT 7 YEARS

GENBAND Competitive Advantages:

- Feature transparency with legacy switches
- Same maintenance user interfaces
- Ability to reuse end devices and phones
- Simplified back-office OSS/BSS integration
- Established regulatory compliances in North America
- Unique tools and skills limits changes associated with migrations

GENBAND KEY HISTORICAL GROWTH INVESTMENTS

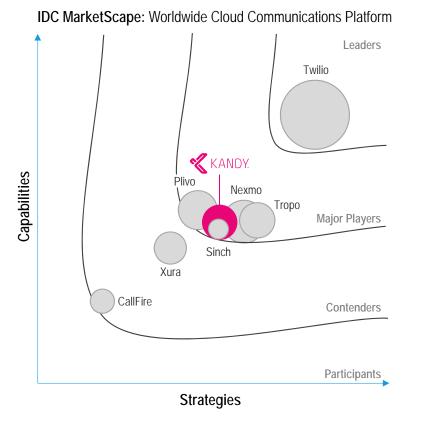
Enterprise CPaaS – Kandy Purchased UReach (2014) and fring (2013) Opportunity to transform the Nortel Enterprise Private Branch Exchange (PBX) Deployed Base and Networks Invested in WebRTC and Container technology 22 million legacy lines Built CPaaS platform, Kandy Wrappers (micro and macro apps) and the billing and activation portal - organic investment (2015 – present) Government Wireless Transcoding - Opportunity to transform communications networks of Transcoding for growing Voice Over LTE (VoLTE) market government entities Only 5% of global mobile subscribers on VoLTE today

- 3 million legacy lines
- New software release and government certification Joint Interoperability Test Command (JTIC) in 2016

Emerging 4G Enhanced Voice Services (EVS) market

- EVS frees up valuable spectrum for data reuse

KANDY: RANKED A STRONG AND EMERGING CLOUD COMMUNICATIONS PLAYER



GENBAND's Go-To-Market strategy is focused on partnering with carriers & Independent Software Vendors

GENBAND CPaaS, plus carriers network & sales channel is a powerful combination

Select Customers



451 Research, Raúl Castañón-Martínez, Mark Fontecchio (May 6, 2016):

" ... CPaaS is one of the hottest categories in the enterprise communications sector ... "

"... Given the increasing overlap of in-app real-time communications with unified communications ... [creates] ... a strong position when it comes to enabling customerinterfacing communications over multiple channels, including chat and social media ..."

Source: IDC 2016 MarketScape: Worldwide Cloud Communications Platforms 2016 Vendor Assessment, Courtney Munroe, June 2016, IDC # US41275216

COMBINATION BENEFITS ALL STAKEHOLDERS



Complementary Strengths and Strategies

 Combined company will be uniquely positioned to deliver comprehensive solutions to service providers and enterprises migrating to a virtualized all-IP world



Expanded Reach and Geographic Footprint

- Global sales footprint across 27 countries
- 67% of the combined company's 2016 revenues would have been generated in the U.S. and Canada, 18% in EMEA, 11% in APAC and 4% in CALA



Complementary Growth Initiatives

- GENBAND's "Kandy" CPaaS developed to rapidly create new revenue streams for customers/partners
- Sonus' new networking architecture that unifies security across all IP flows

CUSTOMERS

Larger company with greater resources to support our customers, and significant ongoing investments in R&D to innovate ahead of the market

EMPLOYEES

Execution on our combined growth initiatives provides greater opportunities for career enhancement

INVESTORS

Market leader with an actionable growth strategy aligned with core business and IP

Appendix

APPENDIX SOURCE REFERENCES FOR PSTN TRANSFORMATION SLIDE

Global: 514M non-VoIP – IHS Markit Service Provider Capex, Opex, Revenue, and Subscribers Database, March 3 rd , 2017	\$260B Global Fixed Service Provider Revenues – Ovum TELECOMS, MEDIA & ENTERTAINMENT OUTLOOK 2015, Global Fixed Voice and Broadband Outlook: 2014–19
North America 62M non-VoIP – FCC Voice Telephone Services: Status as of June 30, 2016 and corroborated by IHS Markit Service Provider Capex, Opex, Revenue, and Subscribers Database, March 3rd, 2017	\$100B North America Fixed (PSTN) Service Provider Revenues – GENBAND
\$5.4B Global Market Derived from 75% conversion to IP of 514M non-VoIP Lines and global price per line	28K North America Central Offices – 2014 Wire Center Data Purchased from Quentin Sager – derived from iConnectiv (Telcordia) LERG and other databases
\$1.0B North America Market Derived from 75% conversion to IP of 62M non-VoIP Lines and north American price per line	240K Global Central Offices – GENBAND Estimation

