



Ribbon Selects Switch Connect as its First Universal Partner in Australia New Zealand

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WESTFORD, Mass., Jan. 8, 2021 /PRNewswire/ -- [Ribbon Communications Inc.](#) (Nasdaq: RBBN), a global provider of real time communications software and network solutions to service providers, enterprises, and critical infrastructure sectors, today announced that it has appointed [Switch Connect](#), one of Australia's premier IP-centric telecommunications providers, as its first ANZ (Australia New Zealand) universal partner.



"Ribbon is widely acknowledged as a market leader in carrier-class Unified Communications and voice routing solutions, and we see a lot of potential in working together for future projects," said Rohan Milne, Chief Executive Officer, Switch Connect. "We look forward to a long and fruitful relationship delivering best in class solutions together."

Switch Connect resells Ribbon's entire channel-ready portfolio, including Session Border Controllers (SBCs), Analytics, Security solutions and more to partners and end customers, and has Ribbon-certified engineers on staff to offer support and services. As a universal partner, it also hosts an [Edgeview Service Control Center](#) to manage and monitor customer site [EdgeMarc](#) SBCs.

"The Channel is key to our go to market strategy, and we're delighted to welcome Switch Connect as our first universal partner in ANZ," said Robert Inshaw, SVP Asia, Ribbon. "With its established reputation in the industry and experience delivering key projects for some of Australia's leading carriers and managed service providers, we're confident in their ability to help us further penetrate this important market with our state of the art capabilities."

About Ribbon

Ribbon Communications (Nasdaq: RBBN) delivers global communications software and packet and optical network solutions to service providers, enterprises and critical infrastructure sectors. We engage deeply with our customers, helping them modernize their networks for improved competitive positioning and business outcomes in today's smart, always-on and data-hungry world. Our innovative, end-to-end solutions portfolio delivers unparalleled scale, performance, and agility, including core to edge IP solutions, cloud-native offers, leading-edge software security and analytics tools, as well as 5G-ready packet and optical networking solutions acquired via our recent merger with ECI Telecom. To learn more about Ribbon visit [rbbn.com](#).

Important Information Regarding Forward-Looking Statements

The information in this release contains forward-looking statements regarding future events that involve risks and uncertainties. All statements other than statements of historical facts contained in this release, including those regarding market expansion, are forward-looking statements. The actual results of Ribbon Communications may differ materially from those contemplated by the forward-looking statements. For further information regarding risks and uncertainties associated with Ribbon Communications' business, please refer to the "Risk Factors" section of Ribbon Communications' most recent annual or quarterly report filed with the SEC. Any forward-looking statements represent Ribbon Communications' views only as of the date on which such statement is made and should not be relied upon as representing Ribbon Communications' views as of any subsequent date. While Ribbon Communications may elect to update forward-looking statements at some point, Ribbon Communications specifically disclaims any obligation to do so.

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