TalkTalk Leverages Ribbon Analytics for Network Health Management

October 14, 2020

Enables proactive monitoring, ability to address critical issues across voice services network infrastructure

WESTFORD, Mass., Oct. 14, 2020 /PRNewswire/ -- **Ribbon Communications Inc.** (Nasdaq: RBBN), a global provider of real time communications software and network solutions to service providers, enterprises, and critical infrastructure sectors, today announced that TalkTalk has selected Ribbon's Analytics solution for fast, efficient intelligence and response to real-time communications security and network quality incidents on its voice services network. TalkTalk is the UK's leading value for money connectivity provider and already partners with Ribbon on its voice services.

Based on the latest in cloud technology, Ribbon Analytics collects and analyzes data across the entire communications network and quickly delivers critical insights to assess and mitigate security threats. Ribbon Analytics provides comprehensive network views to help planning and engineering teams understand and analyze network trends and troubleshoot issues quickly and effectively, helping contain network operations expenditures while improving the customer experience.

"TalkTalk needed to access actionable, real-time information in order to effectively monitor, understand and address network behavior," said Tony Scarfo, Ribbon's Executive Vice President and General Manager, Cloud and Edge Business Unit. "Ribbon Analytics delivers that intelligence, leveraging our extensive in-network experience coupled with state-of-the-art Big Data technologies for unmatched efficiency and scale."

"The importance of our voice network to many of our customers and partners remains hugely significant," said Phil Haslam, Chief Networks Officer at TalkTalk "We're committed to providing security and quality across a service that can sometimes literally be a life saver, so monitoring and addressing network issues in real-time is paramount. Ribbon Analytics arms us with immediate, actionable intelligence enabling a comprehensive and proactive management of our network."

About Ribbon
Ribbon Communications (Nasdaq: RBBN), which recently merged with ECI Telecom Group, delivers global communications software and network solutions to service providers, enterprises and critical infrastructure sectors. We engage deeply with our customers, helping them modernize their networks for improved competitive positioning and business outcomes in today's smart, always-on and data-hungry world. Our innovative, end-to-end solutions portfolio delivers unparalleled scale, performance, and agility, including core to edge IP solutions, UCaaS/ CPaaS cloud offers, leading-edge software security and analytics tools, as well as packet and optical networking leveraging ECI's Elastic Network technology. To learn more about Ribbon visit rbbn.com and for more information about our packet and optical networking portfolio visit ecitele.com.

Important Information Regarding Forward-Looking Statements
The information in this release contains forward-looking statements regarding future events that involve risks and uncertainties. All statements other than statements of historical facts contained in this release are forward-looking statements. The actual results of Ribbon Communications may differ materially from those contemplated by the forward-looking statements. For further information regarding risks and uncertainties associated with Ribbon Communications' business, please refer to the "Risk Factors" section of Ribbon Communications' most recent annual or quarterly report filed with the SEC. Any forward-looking statements represent Ribbon Communications' views only as of the date on which such statement is made and should not be relied upon as representing Ribbon Communications' views as of any subsequent date. While Ribbon Communications may elect to update forward-looking statements at some point, Ribbon Communications specifically disclaims any obligation to do so.

Investor Relations
Monica Gould
+1 (212) 871-3927
IR@rbbn.com

APAC, CALA & EMEA Press
Catherine Berthier
+1 (646) 741-1974
cberthier@rbbn.com

North American Press
Dennis Watson
+1 (214) 695-2224
dwatson@rbbn.com

Analyst Relations
Michael Cooper
+1 (708) 383-3387
mcooper@rbbn.com

C View original content to download multimedia:http://www.prnewswire.com/news-releases/talktalk-leverages-ribbon-analytics-for-network-health-management-301151877.html