



Ribbon's Crystal Ferreira Honored as One of CRN's 2019 Women of the Channel

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Dynamic leader recognized for her contributions to the channel and to Ribbon's Partner Program

WESTFORD, Mass., May 21, 2019 /PRNewswire/ -- [Ribbon Communications Inc.](#) (Nasdaq: RBBN), a global software leader in secure and intelligent cloud communications, today announced that [CRN](#), a brand of [The Channel Company](#), has named Crystal Ferreira, Vice President of Global Channel Sales, to its prestigious [2019 Women of the Channel](#) list. The leaders on this annual list are from all areas of the IT channel ecosystem, representing technology suppliers, distributors, solution providers and other IT organizations. Each is recognized for her contributions to channel advocacy, channel growth and visionary leadership.



CRN editors chose the list from a multitude of channel leadership applicants – final honorees were selected based on their professional accomplishments, demonstrated expertise and dedication to the IT channel.

"I look forward to this list every year and am honored to be a member of this dynamic group," said Crystal Ferreira. "It's thrilling to see so many inspiring leaders dedicating themselves to the channel's advancement in today's cloud-centric world – congratulations to all of the honorees."

"Crystal brings tremendous entrepreneurial flair and strategic vision to our channel sales organization," said Steven Bruny, EVP, Global Sales & Services of Ribbon. "Her deep expertise, combined with her ability to define and execute creative solutions, have helped us strengthen our engagement with our partners as we enable them to best meet their end customers' needs with state-of-the-art solutions."

Ribbon's [Partner Program](#) is designed to help partners create the compelling solutions their customers crave. The program aims to accelerate partners' success and growth via a streamlined engagement structure, clear pricing framework and robust, easy-to-access practical tools and training that empower the channel to easily leverage our advanced, secure, global real-time communications solutions.

"CRN's 2019 Women of the Channel list honors influential leaders who are accelerating channel growth through mutually-beneficial partnerships, incredible leadership, strategic vision, and unique contributions in their field," said Bob Skelley, CEO of The Channel Company. "This accomplished group of leaders is driving channel success and we are proud to honor their achievements."

About Ribbon Communications

Ribbon Communications delivers market-leading software solutions that secure and power many of the world's leading service provider and enterprise communications environments. Built on world-class technology and intellectual property, the company's cloud-native solutions deliver intelligent and secure real-time communications solutions for the cloud, network and enterprise edge. Ribbon's Kandy Cloud real-time communications software platform delivers advanced and embedded CPaaS and UCaaS capabilities enabling service providers to rapidly create and deploy high-value communications services. To learn more, visit ribboncommunications.com.

Important Information Regarding Forward-Looking Statements

The information in this release contains forward-looking statements regarding future events that involve risks and uncertainties, including statement regarding delivering value to customers. All statements other than statements of historical facts contained in this release are forward-looking statements. The actual results of Ribbon Communications may differ materially from those contemplated by the forward-looking statements. For further information regarding risks and uncertainties associated with Ribbon Communications' business, please refer to the "Risk Factors" section of Ribbon Communications' most recent annual or quarterly report filed with the SEC. Any forward-looking statements represent Ribbon Communications' views only as of the date on which such statement is made and should not be relied upon as representing Ribbon Communications' views as of any subsequent date. While Ribbon Communications may elect to update forward-looking statements at some point, Ribbon Communications specifically disclaims any obligation to do so.

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About The Channel Company

The Channel Company enables breakthrough IT channel performance with our dominant media, engaging events, expert consulting and education and innovative marketing services and platforms. As the channel catalyst, we connect and empower technology suppliers, solution providers and end users. Backed by more than 30 years of unequalled channel experience, we draw from our deep knowledge to envision innovative new solutions for ever-evolving challenges in the technology marketplace. www.thechannelcompany.com **Follow The Channel Company:** [Twitter](#), [LinkedIn](#) and [Facebook](#)

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