



Kandy Underpins Optus' Cloud-Based Communications Offer to Australia's Small & Medium Businesses

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Mobile Unified Communications solution delivers key business communications features for Optus Loop Live

WESTFORD, Mass., Oct. 29, 2018 /PRNewswire/ -- [Ribbon Communications Inc.](#) (Nasdaq: RBBN), a global leader in secure and intelligent cloud communications, today announced that its [Kandy](#) platform is the foundation for [Optus Loop Live](#), a mobile-oriented solution that enables Small and Medium Businesses (SMBs) to quickly and efficiently conduct business telephony on their mobile phones.



"Optus Loop Live is the answer for small businesses that don't require full PBX functionality, but have moved past a basic offering," said Matthew Ball, Optus SMB Vice President. "Partnering with Kandy enabled us to market a tool that helps these businesses support their customers and grow their activities."

Launched October 3, Optus Loop Live is bought, managed and billed entirely online, runs through a mobile device and can be provisioned, set up and operational in less than 15 minutes. The service helps SMBs quickly and conveniently do business by providing them with both a primary business number on their mobile and a fixed-line number, as well as features including voice calling, video, messaging, group chat, multiparty video, screensharing, auto attendant and hunt groups across desktop and mobile devices. SMBs also gain the ability to purchase phone numbers for multiple employees seamlessly and instantly, and to buy services with the swipe of a credit card.

"Optus and Ribbon have built a long-term partnership and it's exciting to see this new offer come to fruition, said Patrick Joggerst, CMO and EVP, Business Development, from Ribbon. "As the pace of digital transition accelerates, Kandy is the right platform – flexible, feature-rich and easy to deploy – for Communications Service Providers (CSPs) to deliver innovative, differentiated solutions."

Built from Ribbon's market-proven communications, presence and security software components, Kandy is a cloud-based, real-time communications software platform that allows CSPs to offer rich business communications and enables the integration of real-time communications into their own applications, providing customers with enriched engagements and experiences. In order to best meet CSPs' needs, Kandy can be consumed from Ribbon's public cloud infrastructure or deployed on a private cloud infrastructure as a white label solution.

About Ribbon Communications

Ribbon Communications is a company with two decades of leadership in real-time communications. Built on world-class technology and intellectual property, the company delivers intelligent, secure, embedded real-time communications for today's world. The company transforms fixed, mobile and enterprise networks from legacy environments to secure IP and cloud-based architectures, enabling highly productive communications for consumers and businesses. With a global footprint, Ribbon's innovative, market-leading portfolio empowers service providers and enterprises with rapid service creation in a fully virtualized environment. The company's Kandy real-time communications software platform delivers a comprehensive set of advanced embedded and unified (CPaaS and UCaaS) communications capabilities that enables this transformation. To learn more, visit ribboncommunications.com.

Important Information Regarding Forward-Looking Statements

The information in this release contains forward-looking statements regarding future events that involve risks and uncertainties. All statements other than statements of historical facts contained in this release are forward-looking statements. Our actual results may differ materially from those contemplated by the forward-looking statements. For further information regarding risks and uncertainties associated with Ribbon Communications' business, please refer to the "Risk Factors" section of Ribbon Communications' most recent annual or quarterly report filed with the SEC. Any forward-looking statements represent Ribbon Communications' views only as of the date on which such statement is made and should not be relied upon as representing Ribbon Communications' views as of any subsequent date. While Ribbon Communications may elect to update forward-looking statements at some point, Ribbon Communications specifically disclaims any obligation to do so.

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