



Kandy Powers Hong Kong Broadband Networks' New Global Talk App

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Enables fast development and deployment of innovative, customized applications

WESTFORD, Mass., Oct. 25, 2018 /PRNewswire/ -- [Ribbon Communications Inc.](#) (Nasdaq: RBBN), a global leader in secure and intelligent cloud communications, today announced that [Hong Kong Broadband Networks Limited \(HKBN\)](#) has leveraged [Kandy Link](#) to build and deploy Global Talk, a custom Over The Top (OTT) application within their [Global Phone](#) service that enables callers to enjoy high-speed global data connectivity across more than 60 regions worldwide without incurring roaming charges.



"We knew that developing Global Talk would require a flexible, robust framework," said Gary McLaren, Chief Technology Officer from HKBN. "Kandy Link fulfilled our requirements and more. The open API in particular allowed us to quickly develop and market this new application, while also providing us with the flexibility and capabilities we need as we work to develop and market additional WebRTC-based applications."

"Empowering Communications Service Providers (CSPs) to innovate and deliver new digital services quickly and easily is at the heart of what we do," added David Walsh, Kandy founder. "We're delighted to extend this relationship as HKBN further develops its portfolio of advanced solutions. We share a common vision with HKBN in that leveraging the power of API-based communications enables customized, differentiated service offers. This vision is the core of our Kandy strategy."

Kandy Link condenses the power of the award-winning [Kandy](#) Communications Platform as a Service (CPaaS) into an on-premises solution that enables CSPs to provide a differentiated user experience and make communications an integral part of user processes and applications. Kandy Link goes beyond basic WebRTC gateway functionality, delivering value-added capabilities to accelerate the deployment of new services that help enhance user retention, facilitate new revenues and optimize the total cost of ownership.

Global Phone is a smartphone offering built-in global data accessibility. It features patented CloudSIM technology, empowering customers to stay connected on one single device in over 60 countries without ever needing to swap SIM cards. Global Talk is one of the key add-on mobile applications riding on the benefits of Global Phone's global data plan. It allows users to make free calls to Hong Kong mobile and landline phones as well as receive calls from all around the world through Internet using data network or Wi-Fi. Users can stay connected with friends and family without pricey voice roaming charges.

This latest innovation enhances a previously existing relationship between Ribbon and HKBN, which already leverages Ribbon's [Application Server](#) (AS) and [C20 Call Session Controller](#) in its network. Augmenting these resources with Kandy Link enabled HKBN to quickly and easily design, build and market its new business portfolio and evolve to an open, web-based services provider.

About Hong Kong Broadband Network Limited

Hong Kong Broadband Network Limited is an indirect wholly owned subsidiary of HKBN Ltd. (SEHK Stock Code: 1310). HKBN Ltd. and its subsidiaries (collectively, "HKBN" or the "Group") are Hong Kong's second largest provider of residential high speed fibre broadband service, and a fast growing enterprise solutions provider. The Group offers a wide range of telecommunications solutions for both the residential and enterprise markets, including broadband and Wi-Fi network services, cloud solutions, data connectivity, mobile and global data services, data facilities, system integration, voice communication and entertainment services. HKBN owns an extensive fibre network in Hong Kong, which covers over 2.2 million residential homes passed, representing approximately 81% of Hong Kong's total residential units, and 2,300 commercial buildings. HKBN embraces "Make our Hong Kong a Better Place to Live" as its core purpose, and takes great pride in developing its Talents into a competitive advantage. The Group is managed by Co-Owners (supervisory and management level Talents in the Group) who have invested their own savings to buy the shares of HKBN Ltd.

About Ribbon Communications

Ribbon Communications is a company with two decades of leadership in real-time communications. Built on world-class technology and intellectual property, the company delivers intelligent, secure, embedded real-time communications for today's world. The company transforms fixed, mobile and enterprise networks from legacy environments to secure IP and cloud-based architectures, enabling highly productive communications for consumers and businesses. With a global footprint, Ribbon's innovative, market-leading portfolio empowers service providers and enterprises with rapid service

creation in a fully virtualized environment. The company's Kandy Communications Platform as a Service (CPaaS) delivers a comprehensive set of advanced embedded communications capabilities that enables this transformation. To learn more, visit ribboncommunications.com.

Important Information Regarding Forward-Looking Statements

The information in this release contains forward-looking statements regarding future events that involve risks and uncertainties. All statements other than statements of historical facts contained in this release are forward-looking statements. Our actual results may differ materially from those contemplated by the forward-looking statements. For further information regarding risks and uncertainties associated with Ribbon Communications' business, please refer to the "Risk Factors" section of Ribbon Communications' most recent annual or quarterly report filed with the SEC. Any forward-looking statements represent Ribbon Communications' views only as of the date on which such statement is made and should not be relied upon as representing Ribbon Communications' views as of any subsequent date. While Ribbon Communications may elect to update forward-looking statements at some point, Ribbon Communications specifically disclaims any obligation to do so.

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